



# EINBUNPIN FESTIVAL

## 2018 SPONSORSHIP PROPOSAL



### EINBUNPIN FESTIVAL

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### ABOUT THE EINBUNPIN FESTIVAL

On Sunday 29<sup>th</sup> July, the Einbunpin Lagoon Parklands will come alive with thousands of local residents and visitors gathering in celebration of the Sandgate district. With the 27<sup>th</sup> Einbunpin Festival coming up, this year will be bigger than before – with two stages showcasing our local talents and the diversity within our community, more than 175 stall sites, entertainment as well as many games and activities.

The Einbunpin Festival was first formed as a celebration of all those things which make the Sandgate District distinctive and special – the seaside village atmosphere, the environment and strong sense of community.

Since the Festival began, the Brisbane City Council has supporting the event with funding and SANDBAG has been our supportive auspicing body. The Einbunpin Festival's success relies on the strong voluntary involvement of motivated locals who comprise the organising committee.

Your support will help with various aspects of the Einbunpin Festival, including free activities for children, prizes for games and competitions, costs associated with staging the event, workshops and prize money for the Magic Canvas Art Competition. Let us know if there's something in particular you'd like to support. Donations can be a combination of cash and in-kind support – and cash donations over \$2.00 are tax deductible.

### MAJOR SPONSORSHIP OPPORTUNITY:

**\$1,000 AND ABOVE**

As a major supporter:

- Your logo will appear on the program;
- Your logo will appear on our website as a major sponsor/ supporter;
- You will be acknowledged in media statements regarding the event;
- Be acknowledged of your support via Facebook;
- Have your business banner displayed throughout the Festival;
- Regular mentions by the Master of Ceremonies on the Stages;
- Receive a Certificate of Thanks as a Festival Sponsor to your organisation;
- Special video
- Free stall site (if required)

### SUPPORTING SPONSORSHIP OPPORTUNITY:

**OVER \$100**

As a major supporter, you will receive:

- Certificate of Thanks as a Festival Sponsor to your organisation;
- Acknowledgement on the program and Festival Website;
- Regular mentions by the Master of Ceremonies;

### DONATIONS OF PRIZES

Part of the Einbunpin Festival tradition includes games and competitions, including the Annual Mullet Tossing Competition and Colouring In Competition. Donations like gift vouchers or goods will be given away as part of the prizes.

### HOW TO DONATE

**Donations** should be made by cheque to Sandgate and Bracken Ridge Action Group, and mailed to Deagon Ward Office Cliff Street Sandgate Q 4017 and clearly identified as funds for the Einbunpin Festival. If you are providing **in-kind support** or a **donation of a prize**, please advise us of the value of your donation so we can ensure your support is properly acknowledged.

*Sunday 29th July 2018 – Einbunpin Lagoon Parklands, Brighton Road Sandgate*



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Please confirm your sponsorship by 8<sup>th</sup> **June 2018** detailing how you wish to support the 2018 Einbunpin Festival so we can ensure your contribution is acknowledged appropriately. Contact the Deagon Ward Office on 3667 6011 for more details or visit [www.einbunpinfestival.org.au](http://www.einbunpinfestival.org.au).

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